

## Profiles in Success

### Snitkers reach Half Million Club



"Never let a day go by without recruiting," advise new Half Million Dollar Club members **Eddie and Jerry Snitker**. "If you are a steady recruiter, every goal you set will be reached, and a successful new life will be yours!"

More than eight years of sharing Neo-Life with others have shown Eddie and Jerry that Neo-Life's proven recruiting methods are the "wings of opportunity" which continually lift them to greater achievements. Their experience has also shown them that higher goals are *easier* to reach! "Gold Key and Diamond Key were tremendous accomplishments," they acknowledge, "but Prestige Club and Half Million Dollar Club came much easier with our continued enthusiasm and firm belief in ourselves and the Neo-Life way of life."

Eddie and Jerry credit Neo-Life's *Leadership Academy* and their dedicated Sales Team with helping them reach their goal; however, they also emphasize that half of the total PV earned was *Personal PV*, because they believe in stressing the importance of Sponsors working *with* Distributors to achieve success. "At least half of our \$500,000 volume is Personal PV," they confide, "because we feel that we should set a good example for our Distributors." For Eddie and Jerry, "setting a good example" involves more than just building PV—it means building *Keys* as well! They have been every bit as successful in that respect, too. "We have developed five new Gold

Keys in the last six months," they report, "because Master Builder is our main goal!"

The Snitkers have found contests to be sturdy building blocks for a healthy Neo-Life business. Eddie and Jerry know from experience that short-term contests are always a reliable source of "new life" for their Distributorship. They make it a point to focus the most important contests on their *new* recruits, "the lifeblood of every Distributor's business." They realize that contests make *everyone* a winner by igniting enthusiasm in new Distributors and rekindling big sales for Sponsors.

Eddie and Jerry have made their Neo-Life business the success that it is today by sharing **all** of Neo-Life's products with their customers. "We are excited about each and every one of the products!" they exclaim.

The Snitkers are eagerly anticipating the arrival of Neo-Life's big National Convention in Hawaii next April. "We have never missed a convention since we became Gold Keys," they proclaim, "and we *always* look forward to this exciting annual event!" They both know what an uplifting and rejuvenating experience the National Convention really is. Confident that this year's convention will hold many new surprises in store for every Neo-Lifer who attends, Eddie and Jerry are encouraging all their Keys to attend the convention with them!

Experience has shown Eddie and Jerry that when the convention is over, their Distributors will continue to find exciting



discoveries, because building a "new life" with Neo-Life goes *beyond* financial success to offer people much more. "Our life together has become more meaningful," they confide, "because Neo-Life has given us purpose, excitement, adventure, security, and many warm friendships." With Neo-Life, Eddie and Jerry have the opportunity to work together, as equal partners. That is a rare and golden opportunity, indeed! Neo-Life has a "secret recipe" for your new life, too: Take the opportunity for financial success, blend it with recognition and enthusiasm, and season it with people and love! If you share the "recipe" with everyone you meet and recruit every day, then success, health, and happiness will be **yours!** □

## Toxgard returns—with brand-new and improved formula

Many Distributors have requested the return of **Toxgard** to fill an everyday need where people are exposed to various pollutants. As you know, Toxgard was developed to help give added nutritional protection to individuals exposed to pollutants from air, water, and food.

The Neo-Life *Scientific Advisory Board* has made significant improvements in re-balancing the Toxgard formula which will benefit most people, especially those living in cities and suburbs.

### Nutrition benefits at a glance

**Dr. Arthur Furst** of Neo-Life's *Scientific Advisory Board* points out the many features and benefits of this old favorite, now reformulated to be even more effective! Share them with your customers and Distributors for increased sales!

"Toxgard creates the nutritional antibodies we need to help protect ourselves against oxidation of gases, hydrocarbons and toxic metals.

"Selenium, vitamin E and vitamin C are antioxidants balanced to combat any ozone activity in the air. They also help protect against oxidized food products.

"Vitamins A and C, as well as the other vitamins work in harmony with the amino acids cysteine and methionine to help the liver detoxify a variety of pollutants including hydrocarbons.

"Zinc, chromium and selenium help combat toxic metals in the water and air. Pectin serves the same purpose in food.

"The new formula, based upon the most up-to-date scientific data available, has been developed for one purpose—to help us nullify the effect of environmental pollutants."

### New formula features

- Lemon pectin and chromium added.
- 50% more tablets than before.
- A better balanced formula designed to neutralize the countless undesirable pollutants we all contact.
- Environmental protection for less than 25¢ per day.
- Now a 60-day supply of tablets instead of a 40-day supply of two-piece capsules.
- A hint of natural mint.

Neo-Life's Toxgard is a product that no other company can match—it's unique! Now that it has been reformulated, it is even more effective. Remember, everyone suffers from the ill effects of pollution, but with Toxgard, customers can help combat it nutritionally. Share Toxgard today! □